

S·T·I·T·C·H·E·S ROADSHOW

EXHIBITORS!

Order a High-Exposure, Low-Cost Marketing Opportunity

2010 MARKETING OPPORTUNITIES

Web Banner Advertising

By promoting your company, in a banner advertisement featured on the *Stitches* Roadshow website, you are sure to increase your table traffic. With thousands of hits daily, your ad will be seen by Roadshow attendees before the show even begins.

585 x 73 pixel Master ad – \$599 (6 ads available per month)
200 x 250 pixel Spotlight ad – \$599 (1 ad available per month)
200 x 130 pixel Show Specific ad – \$799 (2 ads available per year)

Pre-Show Email

A Pre-Show Email is a great way to invite decorators to visit you in a particular city. It's easy! Simply send us your promotional message (in an HTML or text format) and we will deliver your email to decorators in each particular roadshow city.

\$129 per city

**The *Stitches*
Roadshow –
created to bring
together suppliers
with decorators in
a productive
environment!**

Passport to Winnings

Feature your company on the Passport to Winnings and increase your booth traffic. Every attendee will receive the Passport to Winnings with their badge. In order to be entered to win a two-year lease on a new car,* attendees must visit your table to learn more about your products.

\$129 per city

* Drawing will be held at the conclusion of The 2010 *ASI Shows*.

† All advertising and sponsorships are subject to the standard *ASI Show* terms and conditions which can be found online at <http://asishow.com/mktgopps/Termsconditions.html>.

Product Sponsorship

What better way to get your product in front of decorators than to be a product sponsor! Sponsored products are used for the city and will be given to each attendee. As a product sponsor, your company name and logo will be featured on the *Stitches* Roadshow website, in a pre-show marketing email and in the directory.

\$500 per city



Turn Over to Complete Order Form...

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FAX TODAY to 866-709-6740 or 215-953-3939 Attention: Advertising Coordinator
Questions? Call 877-ASI-SHOW

The *Stitches* Roadshow

2010 Marketing and Sponsorship Opportunities

Web Banner Advertising

- 585 x 73 pixel Master ad – \$599 (6 ads available per month)
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Pre-Show Email

- \$129 per city
- I would like to send a Pre-Show Email for the following cities: _____
- The subject line is: _____

Product Sponsorship

- \$500 per city
- The product I would like to sponsor is _____

Passport to Winnings

- \$129 per city
- I would like to be a Passport Exhibitor for the following cities: _____

Company Information

Please complete this form, and send it with payment right away for the most exposure!
Orders will not be processed without payment. All prices are net. All payments must be made in U.S. dollars only.

Company Name _____ asi/ _____

Company Address _____ Email _____

Advertising Contact (for questions) _____

Phone _____ Fax _____

Email _____ Website _____

Authorizing Representative _____

Authorizing Representative Signature _____

Total marketing investment: \$ _____

Payment Information

We would like to pay by: Check payable to *Stitches* Roadshow

Credit Card: Visa MasterCard American Express

Account Number _____

Expiration Date _____ CVV2 Code _____

Cardholder Name _____

Credit Card Billing Address _____

Authorized Signature _____ Date _____

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Please note that full payment is due with order. Space will not be reserved without full payment. All prices are net. Advertiser/sponsor agrees to all terms and conditions. All advertising commitments are non-cancelable, non-transferable and non-refundable. Please visit www.asishow.com/mktgpps for details.

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